

PRIVA-UNUSUAL MARKET ACTIVITY

PRIVASIA TECHNOLOGY BERHAD

LISTING'S CIRCULAR NO. L/Q : 72689 OF 2015

Bursa Malaysia Securities Berhad has on 10 March 2015 issued an UMA query on PRIVA for the recent rise in price and volume of the Company's shares.

In this respect, investors are advised to take note of the Company's reply to the above UMA query which will be posted at Bursa Malaysia's website under the company

announcements, <http://www.bursamalaysia.com/market/listed-companies/company-announcements/> when making their investment decision.

The contents of the UMA query is as follows:-

We draw your attention to the recent rise in price and volume of the Company's shares ("trading activity").

In light of the above and in order for investors to be able to make informed investment decisions, you are requested to respond, after making due enquiry with your directors, major shareholders and such other relevant persons, to the following queries immediately for public release in accordance with Rule 9.11 of ACE Market Listing Requirements ("LR"):-

1. whether there is any corporate development relating to your Group's business and affairs that has not been previously announced that may account for the trading activity including those in the stage of negotiation/discussion. If yes, kindly provide the details including status of the corporate development to enable investors to make informed investment decision;
2. whether there is any rumour or report concerning the business and affairs of the Group that may account for the trading activity and in this respect, you are required to comply with Rules 9.09 and 9.10 of the LR;
3. whether you are aware of any other possible explanation to account for the trading activity; and
4. whether you are in compliance with the LR, in particular Rule 9.03 of the LR on immediate disclosure obligations.

Please note that the contents of the announcement must be endorsed by the Board of Directors of the Company and the announcement must reach Bursa Securities immediately via Bursa LINK