

# Privasia acquires satellite-based network service provider

- *Acquisition to broaden the Group's communications infrastructure services*

**Petaling Jaya, Malaysia, 1 December 2009 – Privasia Technology Berhad (“Privasia”, Bloomberg: PRTB:MK, Reuters: PRTB.KL),** a leading player in Information Communication Technology (“ICT”) outsourcing and consulting in Malaysia, announced the acquisition of a 70% stake in IPSAT Sdn Bhd (“IPSAT”) – an emerging player in satellite-based network services, for a purchase consideration of RM1.0 million.

This acquisition will effectively broaden the Group's offering of communications-related infrastructure outsourcing services.

Puvanesan Subenthiran, Chief Executive Officer of Privasia, said: “This acquisition has indeed come at an opportune time as we execute our plan to diversify our infrastructure outsourcing services to include the communications sector. In addition, IPSAT's existing business which focuses on satellite-based services complements our existing range of ground-based communications infrastructure solutions well.”

IPSAT provides a broad spectrum of satellite-based network solutions, ranging from managed network services to high speed internet access. IPSAT also offers a wide range of value-added broadband applications, such as Voice Over Internet Protocol (“VoIP”), online education, video conferencing and satellite Internet Protocol Virtual Private Network (“IP VPN”) services.

At present, IPSAT's infrastructure is available to customers throughout East and West Malaysia. IPSAT's clientele includes plantations and agro based businesses, companies with geographically-spread locations as well as end users in underserved rural and sub-urban locations.

“Not just service diversification, the acquisition will also serve to expand our customer base. We believe this would add positively to enhance our position as a total Information Communications Technology outsourcing solutions provider,” continued Puvanesan.

On the Group's plans for the new acquisition, Puvanesan said: “Our immediate plan is to integrate IPSAT's operations with the Group. With this, we hope to reap synergistic benefits from both cross selling activities and technology sharing within the Group.”

Under the terms of the sale and purchase agreement, the vendors of IPSAT would provide a profit after tax guarantee of RM500,000 for the financial year ended 31 December 2010.

The acquisition will be fully funded by Privasia's internally-generated funds.

Speaking on the prospects of the Privasia Group, Puvanesan said: "Moving forward, the Group sees great potential from infrastructure outsourcing projects in the communications sector. The growth will no doubt be underpinned by the rapid expansion of wireless broadband services in the country."

## **About Privasia Technology Berhad**

**Privasia Technology Berhad** and its subsidiaries are a leading ICT and business process outsourcing player in Malaysia. The Group's principal business activities encompass three key areas: ICT outsourcing, business process outsourcing, and offering of proprietary spend management solutions, namely the e-Bidding and e-Procurement platforms.

**Privasia** currently serves a large number of customers from a broad range of industries such as the logistics, education, finance, manufacturing, and FMCG sectors. Privasia's clientele base to date includes Government agencies such as the Royal Customs Department, as well as notable blue-chip corporations and institutions including Westports, Malaysia Airports Holdings Berhad, DRB-Hicom Berhad, RHB Bank Berhad, and University Sabah Malaysia

For more information on **Privasia** log on to [www.privasia.com](http://www.privasia.com)

## **About IPSAT Sdn Bhd**

**IPSAT** specializes in VSAT communication, both in KU-Band and C-Band Services. IPSAT offers a broad spectrum of satellite-based services: ranging from Managed Network Services to High Speed Internet Access services and a wide range of value-added Broadband applications such as VOIP, on-line education, corporate training, video conferencing, and satellite IP VPN services.

**IPSAT** has one of the most advanced KU-Band Broadband Network in the region powered by the IPSTAR Satellite platform. IPSTAR features the latest satellite technologies and unmatched bandwidth capacity.

**IPSAT** C-Band Services is based on the Baycom Service Platform using Hughes Network Systems, one of the world's leading provider of satellite-based private business networks.

**IPSAT** VSAT services cover both east and west Malaysia available anywhere within the Malaysian borders.

For more information on **IPSAT** log on to <http://www.ipsat.com.my>

# PRIVASIA

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